

NEVADA RANGERS COWBOY ACTION SHOOTERS SOCIETY



SPONSORSHIP INFORMATION

**NEVADA RANGERS
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General Information

The Nevada Rangers Cowboy Action Shooters society (Nevada Rangers) is a non-profit club formed in 1995 to encourage organized cowboy single action shooting. Cowboy Action Shooting (CAS) is a multi-faceted shooting sport in which contestants compete with firearms typical of those used in the taming of the Old West. NV Rangers is dedicated to the preservation of western ways of shooting and is an affiliated club of the Single Action Shooting Society (SASS) and the National Rifle Association (NRA). The club logo is presented on the cover.

Nevada Rangers pay tribute to the Victorian Era and the enduring spirit of the American Cowboy through sportsmanship in club activities, community involvement, and partnerships with like minded organizations. We actively seek opportunities to share our country's history by participating in functions that promote community well being, sense of belonging and resiliency.

Shooting competitions are staged to characterize an "Old West" style. It is a timed sport in which shooters compete for prestige on a course of different shooting stages using single action revolvers, pistol caliber lever action rifles and old time shotguns. Each scenario, as they are called, features an array of situations in which the shooters must test their nerve against steel and/or cardboard targets. Many of the scenarios are based on famous incidents or movie scenes. Scoring is based on accuracy and speed.

The truly unique aspect of cowboy action shooting is the requirement placed on authentic period dress. Each participant is required to adopt a shooting alias appropriate to a character or profession of the late 19th century. Some participants will portray a Hollywood western star, and develop a costume accordingly. American history buffs and serious shooters alike agree the use of vintage firearms, authentic costuming, unique targets and fast action make cowboy action shooting one of the most interesting of all shooting sports for both spectator and contestant. Each member wears a badge that identifies them as a Nevada Ranger.

The Nevada Rangers hold monthly matches on the second Sunday of each month. These matches are open to the public and news media for publicity and goodwill purposes. The monthly matches provide participants with the opportunity to practice the use of their firearms in a competitive setting. The matches are currently held at the Clark County Shooting Park. Since the shoot site is located on public land, there are "other shooters" that use the site as well. Therefore, Nevada Rangers must bring all targets and props to the site for use during matches.

Nevada Rangers also hold an annual match called Stampede during the month of April. Stampede is a three day event with matches held on Thursday, Friday and Saturday with at least 150 shooters in attendance from all over the United States. All stages include props that add to the atmosphere of the Victorian Era. A gala dinner and social event is held on Saturday evening to present awards to the top shooters in each shooting category. The evening event also provides the participants an opportunity to wear their finest costumes.

As a non-profit club, the Nevada Rangers provide assistance to other non-profit organizations in the Las Vegas valley area. Our out reach activities have included working with the Las Vegas Elks Helldorado Rodeo, Opportunity Village fund raiser event "Miss Kitty's Jeans to Jewels", and SAMS (a mounted cowboy action shooting club). We also promote cowboy action shooting by participating in local area activities, parades and gun shows.

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Sponsorship Details

Nevada Rangers appreciates the Sponsors that support them. Sponsors are an important part of the success and overall atmosphere for all the participants. Sponsorships are available as an Annual Sponsor as well as several levels of sponsorship. We appreciate your sponsorship and support of Nevada Rangers and cowboy action shooting.

Annual Sponsor

As an annual sponsor, your company donates \$760.00 or more. This will help Nevada Rangers in the production of the monthly matches, annual match, any community outreach programs, and repair and/or replacement of steel targets and equipment, mail newsletters and club information to members without internet availability, provide awards for the Nevada Ranger Shootist of the Year competition (both male and female shooter), support to attend various activities to promote cowboy action shooting, and the annual social event for the members.

As an annual sponsor, your name or company will be listed in our monthly newsletter, posted as an annual sponsor at the range for the monthly and annual matches, and banner space provided if the banner is supplied. Your company's name will also appear on the Nevada Rangers websites, with links where applicable, for the entire year. At the annual match Stampede you will receive a full-page ad in the match handbook and will be able to place your company's flyer, brochure, or catalog inside the shooter packets. In addition, you will receive a match badge, handbook, and a preferred parking pass.

Leveled Sponsors (or Other Sponsorships)

All levels of sponsorship will have their name listed in the match handbook. All advertising will be in black and white. All levels can place their company's flyer, brochure, or catalog inside the shooter packets. There are four sponsorship levels available.

Prize Sponsor – As a Prize Sponsor, you or your company donates \$25.00 and/or merchandise or gift certificates. Door prizes are important and give each participant an opportunity to receive a prize. Your name or company's name will also appear on the Nevada Rangers website with links where applicable. You or your company will also receive a business card sized ad in the match handbook.

Stage Sponsor – As a Stage Sponsor, you or your company donates \$75.00. Your name or company name will be listed as a Stage Sponsor in the match handbook and posted at a stage. Your name or company's name will also appear on the Nevada Rangers website, with links where applicable. You or your company will receive a quarter page ad in the match handbook and will also receive a match badge and handbook.

Event Sponsor – As an Event Sponsor, you or your company donates \$150.00. Your name or company name will be posted at the event and banner space provided if the banner is supplied. Your name or company's name will also appear on the Nevada Rangers website, with links where applicable, for three months prior to the event. You or your company will receive a half page ad in the match handbook and will also receive a match badge and handbook.

Match Sponsor – As a Match Sponsor, you or your company donates \$300.00. Your name or company name will be posted as a match sponsor at the headquarters area of the range and banner space provided if the banner is supplied. Your name or company's name will also appear on the Nevada Rangers website, with links where applicable, for three months prior to the event. You or your company will receive a full page ad in the match handbook and will also receive a match badge and handbook.

**NEVADA RANGERS
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Sponsorship Form

Company Name _____ Sponsor Level _____

Street _____

City _____ State _____ Zip _____

Phone Number _____ Fax _____

E-Mail Address _____

Contact Name _____ Contact Phone _____

Notes _____

**Make checks payable to: Nevada Rangers
PO Box 95493
Las Vegas, NV 89193-5493**

NEVADA RANGERS COWBOY ACTION SHOOTERS SOCIETY

Monthly Matches



Match Posse



Setting up the Targets



Rough Weather



Keeping Score